Joanna Lewis 10/3/2023

Module #1

* With the provided data there are three conclusions that we can draw about crowdfunding campaigns.

The first conclusion is that throughout the world the outcome of the successfulness of the campaign is mainly seen under the category theater, but it is also the highest failed outcome. This can be due to the number of cancellations of plays.

The second conclusion, after reviewing the data on the campaigns’ outcome throughout the years, we can see how the months affect the outcome. During the summer there are more successful rates, especially in the month of July.

And finally overall, the Crowdfunding campaigns have been more successful than failed throughout the years. They have been mostly successful in reaching the goals between $15,000 to $24,999 and $30,000 to $34,999 with a 100% success rate.

* A limitation on the dataset that would help to see more clearly into what categories that were successful, is being able to have a breakdown of the categories that were used for the three projects that were 100% successful shown on the goal analysis sheet.
* A possible graph that can be used other than the charts we have used for this project are the scatter plots and the pie charts. We can use a scatter plot to see the correlation between Goal vs Pledged. We can also use scatter plots to compare the number of Projects vs. Funds Raised. A pie chart can be used to show the countries that were involved in the campaign and the amount of money that they have achieved.